

Web Based Learning: Curriculum Planning Document

Working Title: Stage II

Purpose (Rationale):

Why is there a need to develop this curriculum?

Why is there a need to deliver it using a Web-based methodology?

Michigan participation requires it.

Audience:

Name the primary audience: School Leadership

What is the size of the audience? Please estimate

Name the secondary audience: District Leadership; teachers

Goals:

What are the learning outcomes of this curriculum?

TO BE DISCUSSED

Objectives:

What must the learners do to achieve the learning goals?

Scripting
Practice Formative Assessment

Analysis:

What topics are going to be included?

5D dimensions and Formative Feedback

Will this training need to fit with other existing trainings (if so, which)?

Stage I

List prerequisites needed by the learner:

Stage I training; first 3 chapters of the book

How many hours of study will be included in the training?

How is the event going to be delivered to the learner (web asynchronous, synchronous, hybrid)? Please Describe:

Web asynchronous

Design:

What kinds of learning materials are going to be appropriate to the learner?

What should the readability level of the materials be? College

What instructional strategies are going to be used?

How are the materials going to be formatted?

Development:

List templates that will be needed/need to be created:

LMS SELECTION

What copyright issues need to be addressed?

What other materials will be needed to enhance the training with respect to learning?

Rubric; framework; book

What other materials exist that can be used for this training?

Stage II training videos, in person materials

Assessment:

How will learner achievement be determined?

Pre & Post-assessment

Evaluation:

How will the ongoing appropriateness & effectiveness of the materials be determined?

Catalyst survey for feedback. In person follow up with PDs in the field

How will the effectiveness of the learning environment be determined?

Stage II certification upon completion of e-course will parallel certification rates with in-person training.

Is formative evaluation to be carried out? If yes, what are the steps of the development process?

No Yes (list below):

Is a field trial to be carried out if so, how will it be carried out?

No Yes: Details about field trial

Where will the field trial be carried out? Location: District and State or N/A

When will the field trial be scheduled? mm/dd/yy or N/A

Resources:

What are the constraints of the project regarding, time, money, people and equipment?

Must be available for Fall QTR 2014 - iterative design afterward is acceptable.

Expertise:

Which people are going to be needed to complete the project and what are their roles?

Project Manager: Mark Squire

Subject Matter Expert: Patty Maxfield

eLearning Specialist: Sheeba Jacob

Other: Donna Andle, Project Sponsor

Other: Steve Goll, Marketing
Other: Claudia McNeil, Admin Support
Other: Name and Role
Other: Name and Role
Other: Name and Role
Other: Name and Role

Will people be needed from outside the organization (if yes, describe)?

No Yes: Please describe

Costs:

What are the cost implications of the project? Costs will be primarily labor. No new materials will be developed; existing curriculum will be adapted to eLearning

What funding is available? Time will be freed up for project team to create course

Will additional funding be needed (if so, explain)?

No Yes: Explain what additional funding is needed and why.

Technical Issues:

What type of computing devices will be accommodated?

Windows Mac iPad iPhone Android Other (Please specify)

What is the bandwidth requirement? Video requires higher bandwidth

What browsers will be supported?

IE Safari Chrome Firefox Opera Other (Please specify):

What plugins will be needed?

Java
Adobe Flash (please use sparingly if needed!) Some machines will not render this correctly.
QuickTime/Windows Media Player

List software and platforms required for producing the curriculum:

Articulate Storyline
LMS (Canvas or alternative)
Shopping Cart
Authentication System